

News Release

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Baker Dillon Group Completes New Print Ads for Kyowa Hakko USA

(Fresno, CA) January 19, 2009 – The Baker Dillon Group has announced it has completed four new print trade ads for its client, Kyowa Hakko USA. The full-page ads, for placement in natural products industry journals, feature Kyowa's branded ingredients Sustamine™ Alanyl Glutamine, Setria® Glutathione and Cognizin® Citicoline, and the company's new corporate ad.

For the past six years, Baker Dillon Group has developed product branding and a wide range of industry promotion for Kyowa Hakko, manufacturer and formulator of the industry's most extensive line of over 50 amino acids and related compounds of top selling branded ingredients.

Baker Dillon Group is a Total Involvement Marketing™ award-winning firm meshing creative thinking and innovative implementation with recognized marketing techniques and professional guidance to transform companies and products into emerging brand experiences. The firm's areas of expertise include product and corporate branding, advertising, public relations, publicity, promotion, graphic design, collateral materials, packaging, web site development, corporate events, and trade show promotion, as well as other elements to create successful corporate business strategies.

For more information about the Baker Dillon Group visit the web site at www.BakerDillon.com or contact Sheldon Baker at 559.325.7191.