

NEWS Release

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Baker Dillon Group Adds Laub BioChemicals Corporation to Client Roster

(Fresno, CA) January 21, 2011 - Baker Dillon Group, the nutraceutical industry brand marketing firm has added Laub BioChemicals Corporation, the leading distributor of humic acid to its roster of clients. The announcement was made by Karena Dillon, Baker Dillon Group president.

Baker Dillon Group will work with Laub BioChem to develop greater industry online visibility through enhanced website development, trade publication advertising and publicity. Laub BioChem will also have a greater presence at industry trade shows including Supply Expo West and SupplySide West.

Humic acid is a byproduct of the biodegradation of composted organic matter and is an important organic component of soil, many upland streams, dystrophic lakes and ocean water. Researchers have observed that humic acid blocks viral replication by impeding the adhesion of viruses to healthy cells, which helps prevent subsequent infection. Previous scientific research has also shown that humic acid exhibits anti-inflammatory properties.

Laub BioChem conducted over 15 years of research and development in creating its premium-grade VFI Humic Acid® products. Meeting uncompromising standards for safety, efficacy, consistency, and purity, and now backed by human clinical trials, the company's VFI Humic Acid® and its applications are protected by 15 U.S. and worldwide patents; and its founder, Dr. Richard J. Laub, is recognized as one of the world's leading experts on the chemistry and biochemistry of humic acid.

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