

## **NEWS Release**

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### **Karena K. Dillon Appointed to City of Clovis Chamber of Commerce Board of Directors**

(Clovis, CA) January 24, 2011 – Karena K. Dillon, president of the Clovis, CA-based Baker Dillon Group, the award-winning nutraceutical brand marketing firm and one of the industry’s premier advertising and public relations firms, has been appointed to the board of directors of the Clovis Chamber of Commerce.

Dillon will also serve on the Chamber’s sponsorship development committee. The City of Clovis is located northeast of Fresno in California’s agriculturally rich San Joaquin Central Valley.

Dillon is also president of the Consultants Association for the Natural Products Industry, a non-profit group representing consulting firms doing business in the nutraceutical, functional food and food industries.

In the Central Valley, Baker Dillon Group represents Polyphenolics, the Madera-based manufacturers of MegaNatural-BP grape extracts.

The City of Clovis recently received widespread attention when former Clovis East high school drama student standout Chris Colfer and American singer and actor, best known for portraying the role of Kurt Hummel on *Glee*, received several Golden Globe nominations and awards from the Hollywood Foreign Press Association.

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