

News Release

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Bio Springer calls on Baker Dillon Group for design services

Fresno, CA (February 15, 2013) – Bio Springer, the leader in the manufacturing and marketing of yeast-derived products, offers the food industry several lines of clean label yeast extracts designed for the natural flavoring of food products such as soups, bouillons, stews, sauces, seasonings, aperitif snacks, convenience foods and meat products, has selected Baker Dillon Group to develop its new corporate website. Baker Dillon Group is an award-winning nutraceutical brand marketing firm and one of the natural products industry's premier promotion firms.

The new website will enhance awareness of the Bio Springer's branded ingredients for human health and nutrition. The website is scheduled to be launched in April.

Baker Dillon Group under the direction of co-principals Sheldon Baker and Karena Dillon, is a Total Involvement Marketing™ firm specializing in product and corporate brand development including advertising, public relations, promotion, graphic design, collateral materials, website creation, social media, corporate event production, and trade show development.

For more information contact Karena Dillon at Info@BakerDillon.com or 559.325.7191. The website is www.BakerDillon.com.

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