

News Release

For more information: Sheldon Baker
Baker Dillon Group
559.325.7191
Info@BakerDillon.com

Baker Dillon Group Receives Four ADDY® Awards from Fresno Advertising Federation

(Fresno, CA) March 18, 2010 – Sheldon Baker, principal of Baker Dillon Group (BDG), a northern California-based brand marketing, advertising and public relations agency specializing in nutraceutical and food industry marketing communications, has announced BDG has received four ADDY® advertising honors from the Fresno Advertising Federation for its brand marketing.

Baker Dillon Group received three silver ADDY® awards, one each for Kyowa Hakko USA Sustamine® *Go the Distance* full-page, four-color ad; TSI Health Science PEAK ATP® *Muscle Fuel* full page, four-color ad; and Baker Dillon Group self-promotion full page full-color three ad campaign featuring Larry Kolb, TSI Health Science, Randy Hageman, Milne Fruit Products and Noriano Shirai, Daiwa Health Development. The agency also received a bronze ADDY® for the Daiwa Health Development Plasmanex1® health practitioner brochure.

The Fresno Advertising Federation is a charter affiliate of the American Advertising Federation.

Baker Dillon Group is a Total Involvement Marketing™ award-winning firm specializing in product and corporate branding, advertising, public relations, publicity, promotion, graphic design, collateral materials, packaging, Web site development, corporate events, and trade show promotion, as well as other elements to create successful corporate business strategies.

The agency meshes creative thinking and innovative implementation with recognized marketing techniques and professional guidance to transform companies and products into emerging brand experiences.

To learn more about Baker Dillon Group visit the Web site at www.BakerDillon.com or contact Sheldon Baker at 559.325.7191.

#