

News Release

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Baker Dillon Group Completes Two Ads for TSI Health Sciences

(Fresno, CA) March 19, 2010 – Baker Dillon Group has completed two product ads for TSI Health Sciences branded ingredients. The full-page, four-color ads – PEAK ATP® *Muscle Fuel* and PURE FLEX® *Structural Integrity* will be placed in nutraceutical trade publications. Baker Dillon Group, a northern California-based brand marketing, advertising and public relations agency specializing in nutraceutical and food industry marketing communications, will also work with

TSI Health Sciences to create overall product brand and corporate marketing, and publicity.

TSI's manufacturing capabilities enable the company to produce a line of functional ingredients to the highest quality standards in the world. TSI utilizes its world-class manufacturing facilities, with an international team of quality assurance experts to build, then, verify the purity and impurities for every ingredient they produce.

Baker Dillon Group is a Total Involvement Marketing™ award-winning firm specializing in product and corporate branding, advertising, public relations, publicity, promotion, graphic design, collateral materials, packaging, Web site development, corporate events, and trade show promotion, as well as other elements to create successful corporate business strategies.

The agency, which recently received four ADDY® award honors for its creative work, meshes creative thinking and innovative implementation with recognized marketing techniques and professional guidance to transform companies and products into emerging brand experiences.

To learn more about Baker Dillon Group brand marketing visit the Web site at www.BakerDillon.com or contact Sheldon Baker at 559.325.7191.