

# **NEWS Release**

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## **Amin Law Tabs Baker Dillon Group to Design Corporate Identity Program**

(CLOVIS, CA) April 5, 2004 – Amin Law, a leading health industry law firm, has selected the The Baker Dillon Group to create its new company identity program. The Baker Dillon Group, a full-service advertising, branding, marketing and publicity firm, will handle creative for the firm's new web site, collateral, advertising and publicity.

According to Karena Dillon, agency president, the Baker Dillon Group will develop a web site ([www.amin-law.com](http://www.amin-law.com)) featuring a monthly newsletter, corporate brochure, print and on-line advertising and ongoing publicity.

The Baker Dillon Group transforms company and product marketing into emerging brand experiences. The firm has created marketing for health, food, entertainment, music, legal and financial industry clients. For more information about corporate and product brand marketing contact Sheldon Baker at (800) 570-1262.

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