

# NEWS Release

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## **Baker Dillon Group LLC to create brand marketing for new Vivion, Inc. division**

(June 15, 2017) Clovis, Calif. – Vivion, Inc. has selected Baker Dillon Group LLC to create brand development for its new ingredient testing division. The agency will initially be responsible for creating a brand name, logo, tagline, website, trade show exhibit, sales collateral and digital advertising.

Vivion, Inc., based in San Carlos, Calif., is an ingredient and chemical distributor, founded over 50 years ago. Vivion provides high quality ingredients for the food, industrial, nutraceutical, personal care and pharmaceutical industries.

The new division will offer brand ingredients that are thoroughly validated for quality in an ISO/IEC 17025-certified, third-party laboratory before being shipped so they are ready to be incorporated into finished products. Each ingredient will have been subjected to no fewer than 961 different purity tests, documenting the precise low limit results of pesticide, heavy metal, microbiological contaminant, and botanical adulterant testing.

For more information about the brand marketing project contact Sheldon Baker at 559.325.7191 or by email at [info@bakerdillon.com](mailto:info@bakerdillon.com).

