

NEWS Release

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Sheldon Baker to Speak at Green Beauty 2009 Conference

(Fresno, CA) August 19, 2009 – Sheldon Baker, senior partner and principal of Baker Dillon Group, will be a featured speaker at Green Beauty 2009 Conference in Santa Monica, CA, October 16. Baker's topic is Selling and Marketing in the Natural Products Arena: Opportunities and Challenges.

Green Beauty 2009 will be held at the Sheraton Delfina in Santa Monica, CA, and is the first major conference devoted to the dynamic growth of natural, organic, and sustainable beauty products. [Green Beauty more.](#)

Baker Dillon Group is a *Total Involvement Marketing*[™] award-winning firm meshing creative thinking and innovative implementation with recognized marketing techniques and professional guidance to transform companies and products into emerging brand experiences. The firm's expertise includes product and corporate branding, advertising, public relations, publicity, promotion, graphic design, collateral materials, packaging, web site development, corporate events, and trade show promotion, as well as other elements to create successful corporate business strategies.

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