

NEWS Release

Contact: Sheldon Baker
559.325.7191
Info@bakerdillon.com

Baker Dillon Group LLC launches VivAssure™ brand for Vivion, Inc.

(August 26, 2017) Clovis, Calif. – Baker Dillon Group LLC has developed the VivAssure™ brand for the Vivion, Inc. new ingredient testing division. Baker Dillon Group will also be designing a logo, tagline, website, trade show exhibit, sales collateral and digital advertising.

Each VivAssure branded ingredient is subjected to no fewer than 961 purity tests including 930 pesticides and contaminants, heavy metals, a comprehensive microscreen for bacteria, mold and yeast and a range of botanical adulterants.

The parent company, Vivion, Inc., based in San Carlos, Calif., is an ingredient and chemical distributor, founded over 50 years ago. Vivion provides high quality ingredients for the food, industrial, nutraceutical, personal care and pharmaceutical industries.

VivAssure, which will also be based in San Carlos, offers brand ingredients that are thoroughly validated for quality in an ISO/IEC 17025-certified, third-party laboratory before being shipped so they are ready to be incorporated into finished products.

For more information about the brand marketing project contact Sheldon Baker at 559.325.7191 or by email at info@bakerdillon.com.