

NEWS Release

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Baker Dillon Group expands Corydon Customs law enforcement business

CLOVIS, CA (September 17, 2018) – Baker Dillon Group has developed marketing strategies for Corydon Customs to gain a greater foothold and more awareness of its products within the law enforcement community.

Phoenix, AZ-based Corydon Customs is the only company that offers customized die-cast model cars, trucks, semi-trucks, law enforcement, fire and rescue teams, emergency vehicles, race cars, and even boats and trains of any shape and size that can be adorned with any message, lettering or numerals on each vehicle and packaging for organizations or individuals.

Marketing strategies have included increased attendance at numerous law enforcement trade shows, a new trade show exhibit booth and collateral materials.

“We’ve seen the agency’s work for other clients and found it easy to bring Baker Dillon Group on board to help us expand our business opportunities in the law enforcement community,” said Cory Johnson, president of Corydon Customs. “Working with Sheldon and his group is like having a marketing department down the hall.”

For more information about Baker Dillon Group and its work for Corydon Customs, contact Sheldon Baker at sbaker@bakerdillon.com or direct at 559.287.7191.

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