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## **Janka Project Selects Baker Dillon Group**

(Clovis, CA) November 3, 2004 – The Janka Project, Fresno-based producers of *Janka* (yan-ka), a theatrical drama about one woman's will to survive in Nazi Germany and her desire to experience that American dream, has selected the Baker Dillon Group (BDG) to develop publicity and marketing for its production company.

*Janka*, written and produced by Janka Project founder Oscar Speace, is a one-character play based on a letter his mother wrote after her liberation from World War II Nazi concentration camps. Janice Noga, nationally acclaimed actress and singer plays the role of *Janka*.

BDG will provide promotional materials for the organization's university trade show events, ongoing publicity and public relations and marketing counsel.

The Baker Dillon Group transforms company and product marketing into emerging brand experiences. The firm has created advertising and promotion programs for health, food, financial, entertainment and sports industry clients. For more information about BDG marketing services contact Sheldon Baker at (559) 325-7191.

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