

# **NEWS Release**

**For more information:** Karena Dillon  
Baker Dillon Group  
(559) 325-7191

## **Baker Dillon Group Creates New Amin Law Marketing Campaign**

(CLOVIS, CA) November 21, 2005 – The Baker Dillon Group has announced it has created a new marketing program including a trade ad and direct mail program for Amin Law, a Chicago-based legal practice specializing in FDA, FTC, USDA, U.S. Customs and related regulatory matters. Amin Law assists companies with food, dietary supplement, drug, cosmetic and medical device research and development, INDs, product approval process, GRAS and NDI issues, good manufacturing practices, advertising, labeling, claims, third-party literature, Bioterrorism Act, import/export and inspection matters. Amin Law also specializes in patents, trademarks, trade secrets, licensing, contracts and business litigation.

The ad featuring the headline, “We Cut Through the Red Tape” will initially be published in the 2006 American Herbal Products Association (AHPA) directory and Consultants Association for the Natural Products Industry annual consultant guide.

**-more-**

**Page 2**  
**Amin Law**

“We are pleased with the marketing guidance Baker Dillon Group has provided our firm,” said Rakesh Amin, LL.M. and R.Ph., managing partner. “They have provided us with great creative strategies to garner the attention of the industry.”

Baker Dillon Group has created marketing for health, food, entertainment, music, legal, sports and financial industry clients. For more information about corporate and product brand marketing contact Sheldon Baker at (800) 570-1262.

###